

# Jacky Fung

## WordPress Developer | Front-End Developer

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## Summary

WordPress developer with 6+ years of agency experience building, optimizing, and maintaining custom WordPress/WooCommerce sites. Specialize in pixel-perfect Figma-to-WordPress conversions, payment gateway integrations, performance optimization, and long-term client retainers.

## Experience

### WordPress Developer

May 2019 – Dec 2025

Y5 Creative

- Built and maintained 24+ custom WordPress & WooCommerce sites from scratch
- Converted Figma/XD designs into pixel-perfect, responsive layouts (Elementor/WPBakery + custom CSS)
- Integrated Stripe, Moneris, PayPal, and Converge with recurring payments
- Managed hosting, DNS, SSL, and full-site migrations (Cloudways, Flywheel, etc.)
- Ongoing maintenance and security for 10+ retainer clients (near zero incidents in 6+ years)

### Freelance WordPress Developer

Sep 2018 – Present

Vancouver Ballet Society

- Single-handedly rebuilt entire site from scratch using provided designs
- Created custom templates and components with minimal plugins for speed
- Set up hosting, security, and trained staff on updates
- Custom sections with creative workarounds (without adding plugins)

### Web Developer Intern

Mar 2018 – May 2018

Vancouver Ballet Society

- Single-handedly rebuilt entire site from scratch using provided designs
- Created custom templates and components with minimal plugins for speed
- Set up hosting, security, and trained staff on updates
- Custom sections with creative workarounds (without adding plugins)

## Education

### British Columbia Institute of Technology (BCIT)

Diploma in Digital Design & Development 2016 – 2018

## Skills

### WordPress

WooCommerce • Elementor • WPBakery • ACF Pro • Custom Plugin/Theme Development

### Payment & APIs

Stripe • Moneris • PayPal • Converge • REST API • Webhooks

### Front-End

PHP • HTML5 • CSS3 • JavaScript (ES6+) • jQuery • Bootstrap • React • Nextjs • Tailwind • Typescript

### Performance & SEO

PageSpeed Optimization • Yoast • Rank Math • Google Analytics • GTM

### Hosting & DevOps

Cloudways • Flywheel • WP Engine • Cloudflare • Git • DNS • Vercel

### Design tools

Figma • Adobe XD • Photoshop • Illustrator

## Selected Projects

(Click on projects to see details)

### jfunk.com

Headless WordPress personal website built with React, Nextjs & Tailwind

### Full-Cycle Core Ops

Monthly maintenance services for client WordPress websites, from website scans, plugin/theme updates, to security

### Product Catalog

Lightweight WordPress website built on Elementor, with a custom-built filter on a limited shared hosting environment